

# BJELOVAR BILOGORA COUNTY



## *INVESTMENT OPPORTUNITIES*



**CIFR**

CROATIAN INVESTOR  
FRIENDLY REGION



# CROATIA



- ❑ Croatia is a country in Central Europe. Its Capital and largest City is Zagreb
- ❑ Croatia borders Slovenia to the north, Hungary to the north-east, Bosnia and Herzegovina to the southeast , Serbia to the east, and Montenegro to the southeast
- ❑ Croatia is a candidate for European Union membership and enjoys duty-free access to the EU
- ❑ Croatia is a member of the United Nations, Council of Europe, NATO, World Trade Organization

# **BJELOVAR-BILOGORA COUNTY**

*... a green oasis of health,  
knowledge, traditional values and  
real opportunities....*

## BBC-KEY INFORMATION

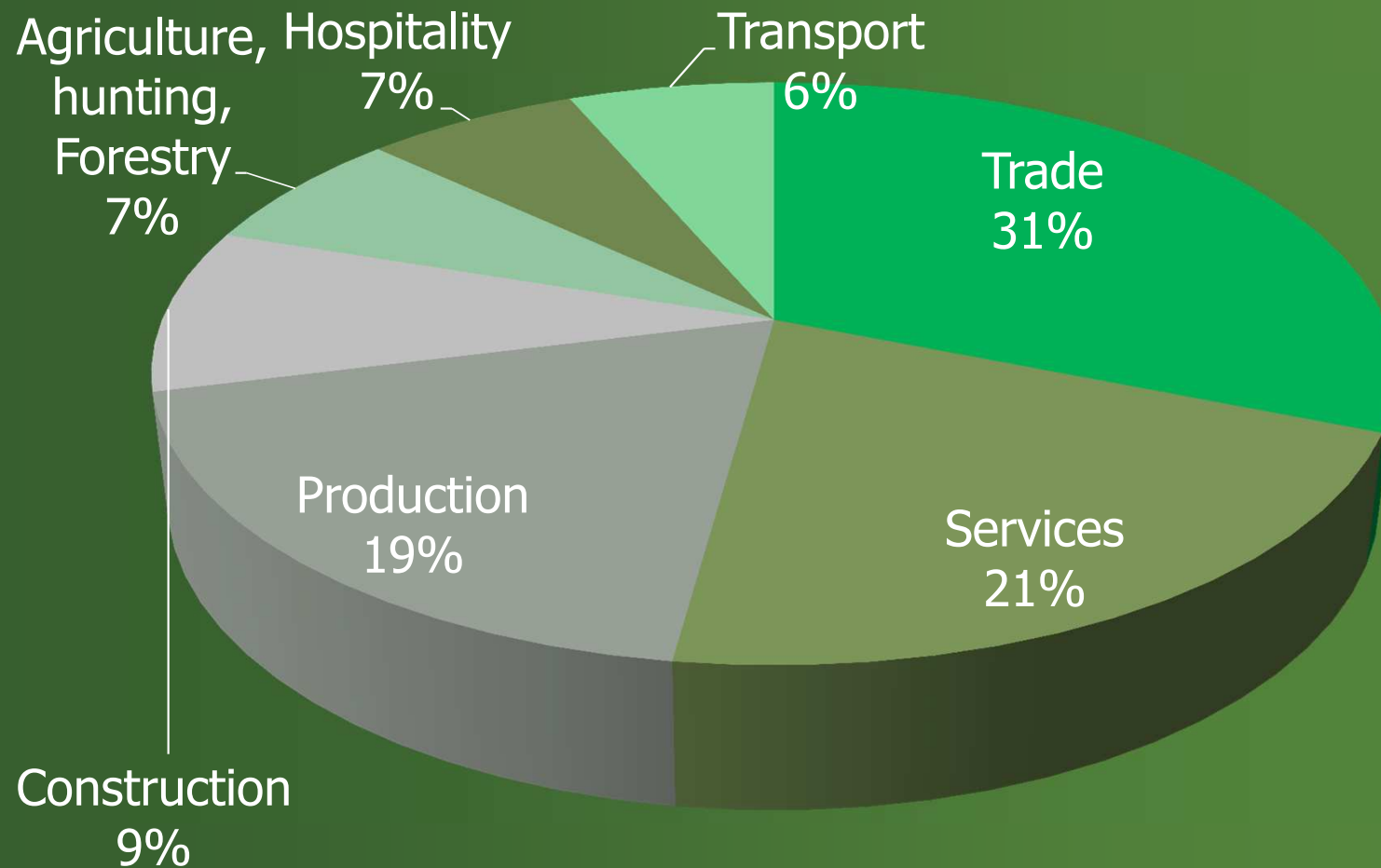


- ❑ Located in the eastern part of Central Croatia
- ❑ Key intersection of European and regional transportation routes
- ❑ Population: 133.084 (2001.), 3% of the Croatian population;
- ❑ Bjelovar – Capital of the County
- ❑ Workforce: 89.542
- ❑ Wages Gross: 860 EUR
- ❑ GDP 847 mln. EUR (per capita 6.691 EUR)

# Economic Forces

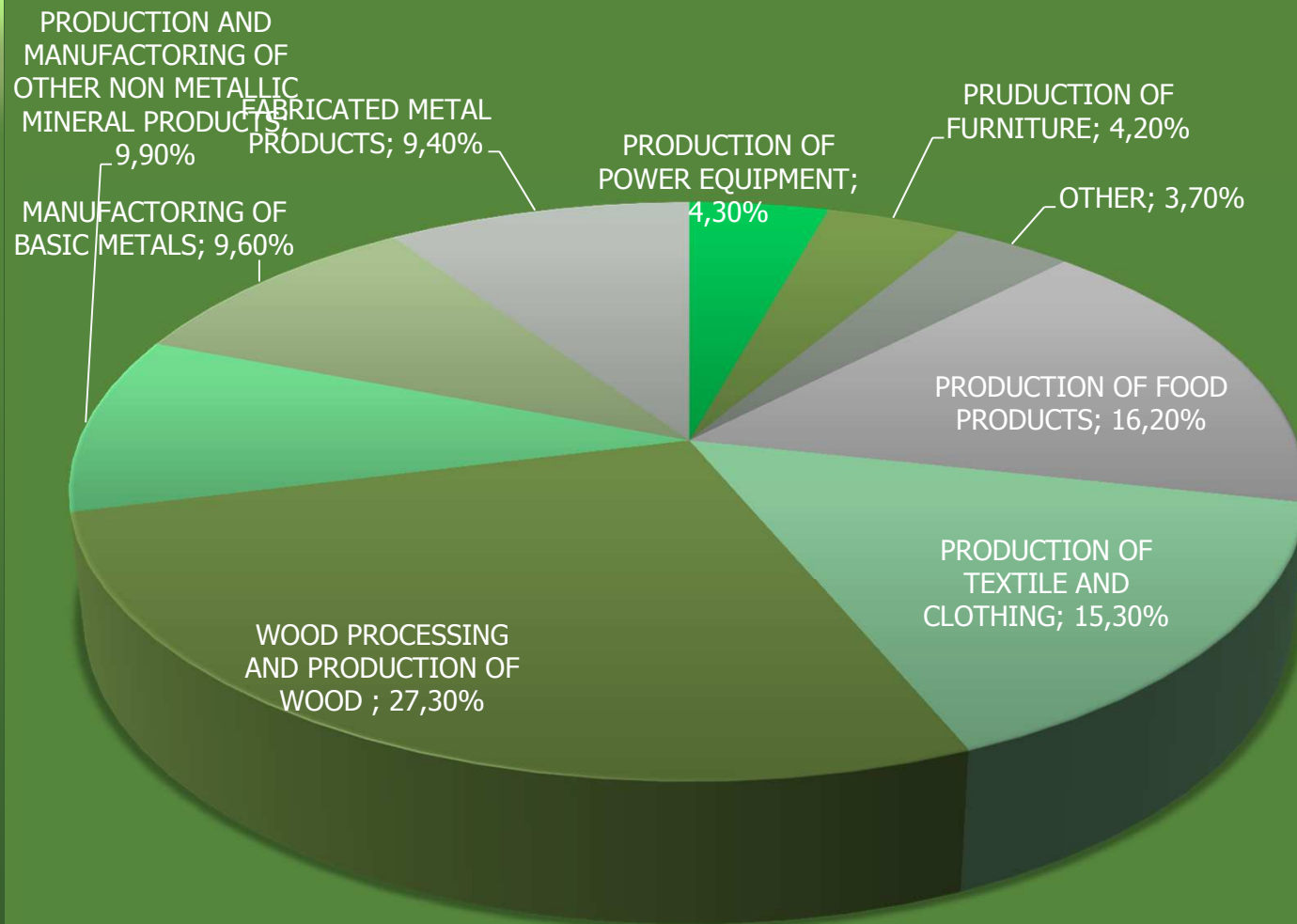
- ❑ Metal industry
- ❑ Wood processing
- ❑ Food industry
- ❑ Food production – cattle farming, milk farms
- ❑ Fisheries
- ❑ Vine & vineyards
- ❑ Honey production
- ❑ Health
- ❑ Hunting
- ❑ Recreational, rural and fishing tourism
- ❑ Crafts

# STRUCTURE OF ACTIVE WORKFORCE

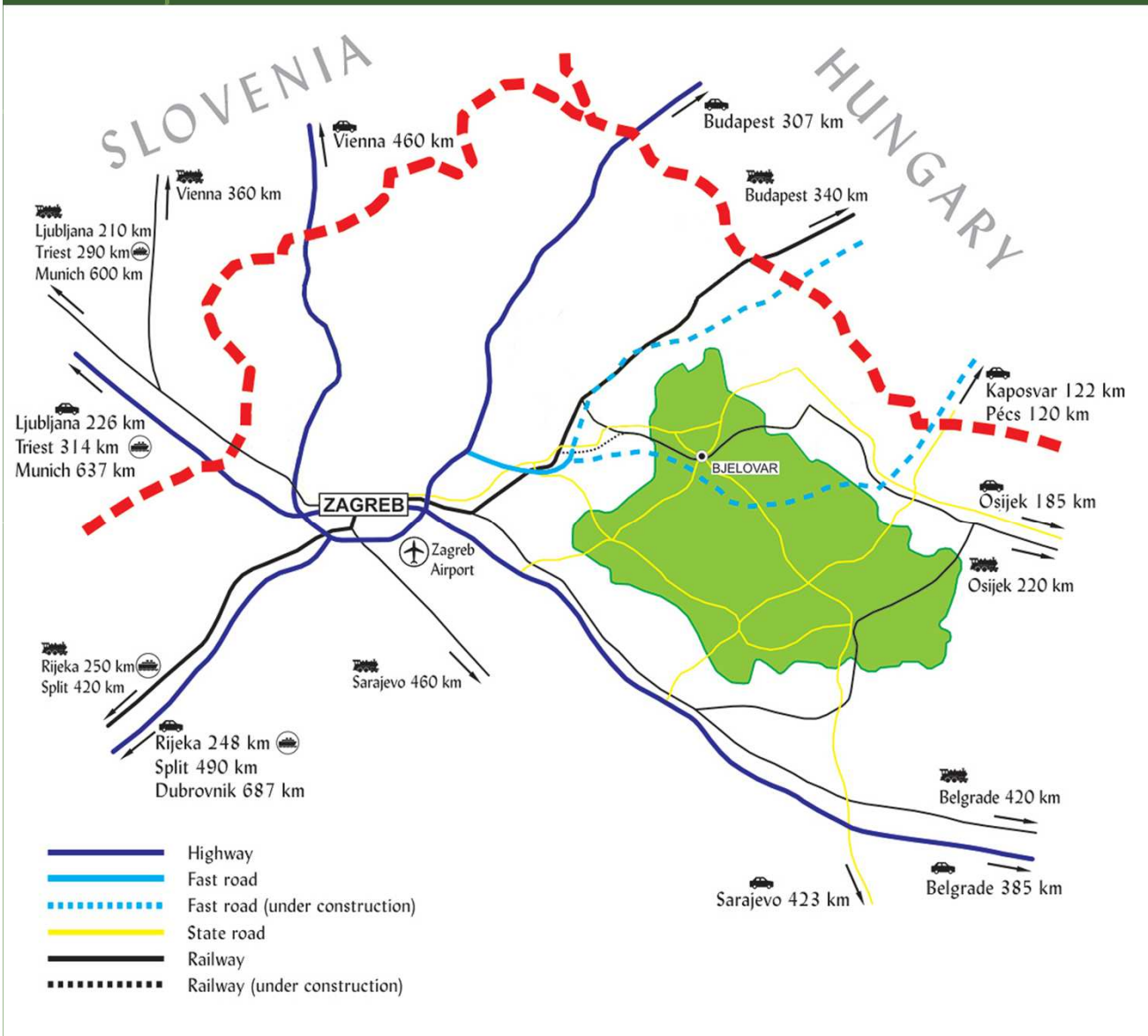


# STRUCTURE OF EXPORT IN 2009.

## 130.632,00 \$



# Transport Network



Favorable geographic position to: Hungary, Slovenia, Bosnia and Serbia.



# BUSINESS ZONES- 1 YEAR

NAME	CITY/ MUNICIPALITY	TOTAL ha	FREE ha
BUSINESS ZONE "Štefanje"	Štefanje	26,00	24,80
BUSINESS ZONE "Ninkovica"	Čazma	10,80	2,40
BUSINESS ZONE "Zona II"	Grubišno Polje	9,00	4,00
BUSINESS ZONE "Velika Pisanica"	Velika Pisanica	10,40	1,50
<b>TOTAL</b>			<b>31,70 ha</b>

# INCENTIVES

Purchasing completely formed and parceled land with access to road and all municipal infrastructures (water, gas, sewage, electricity, telecommunication infrastructure)

Exemption from municipal utility fees for a period of 5 years

Exemption from municipal contributions

Exemption from taxes on utility connections (water, sewage)

Free 25-40 kW connection for electrical energy

Favorable price per square meter ( Euro 3-5, what amounts to 12-20% of the actual value of the building land)

# COUNTY EDUCATION

- ❑ Students have a choice of the following programs:
- ❑ Faculty of Economics Rijeka 3+2 year program);
- ❑ Faculty of Economics Zagreb- specialized course in business economics (two year program);
- ❑ Faculty of Mechatronics and Medical school (3 year program)
- ❑ Vocational training

# FACULTY OF MECHATRONICS

- ❑ The students of faculty of Mechatronics receive a training for developing into independent, professional and skilled workers.
- ❑ At the moment 240 students attend this faculty
- ❑ After completing the program, there will be numerous positions available like: Industrial Maintenance and Facility Manager, Company representative for mechatronic devices, Organizer of the production process of mechatronic components and devices, etc.

# FACULTY OF MECHATRONICS

- ❑ The plan for 2011.:
- ❑ preparation of the curriculum for the professional study of the energy-engineering course, which would mean that the Faculty of Mechatronics would turn into a Polytechnic faculty.

# BJELOVAR-BILOGORA COUNTY

## KEY SECTOR

### METAL PROCESSING INDUSTRY

... long tradition in Metal processing industry

- ❑ supported by the faculty of Mechatronics and high school education system
- ❑ number of entrepreneurs (2009.): 72
- ❑ number of employed (2009.): 1469

# SUCCESSFUL STORIES IN METAL INDUSTRY



## **SPRING FACTORY ESCO Ltd.**

According to the production programme and the largeness they represent the most important producer of springs in Croatia. The qualification structure, high-quality personnel choice, systematic education and high technology give an advantage to their company

[www.esco.hr](http://www.esco.hr)

# SUCCESSFUL STORIES IN METAL INDUSTRY



## HITTNER Ltd. - RELIABLE AND QUALITY TRACTORS

With quality organization and management, the company HITTNER d.o.o. has become well known in this region, and for several years in a row they have been included among the best entrepreneur companies in Croatia and awarded with “Golden Croatian Mink Award” for excellent business activity.

[www.hittner.hr](http://www.hittner.hr)



# BJELOVAR-BILOGORA COUNTY KEY SECTOR

<b>ACTIVITIES IN METAL INDUSTRY</b>	<b>NUMBER OF COMPANIES</b>
<b>MANUFACTURING</b>	<b>280</b>
PRODUCTION OF METALS	5
PRODUCTION OF FABRICATED METAL PRODUCTS	51
PRODUCTION OF ELECTRICITY EQUIPMENT	3
PRDUCTION OF MACHINERY AND EQUIPMENT	13
<b>TOTAL METAL INDUSTRY IN MANUFACTURING</b>	<b>72</b>
<b>% OF METAL INDUSTRY IN BBC</b>	<b>25,7%</b>

# BJELOVAR-BILOGORA COUNTY

## REASONS WHY TO INVEST IN OUR COUNTY

- ❑ Geographical position on important European corridors (highways, railroad, airports, nearness of ports Rijeka, Koper and Trieste)
- ❑ Nearness to Hungarian (around 50 km) and Slovenian (around 160 km) borders
- ❑ Good business and communal infrastructure
- ❑ Qualified, skilled and educated workforce
- ❑ Availability of construction sites and industrial zones
- ❑ Investment climate and incentive measures
- ❑ Quality of life

# REGIONAL DEVELOPMENT AGENCY



- ❑ One – stop service center for investors
- ❑ Information on business zones and investment opportunities
- ❑ Guiding investors through projects, elimination of administrative barriers, project documentation
- ❑ Preparation of development projects and strategies



CONTACT:

REGIONAL DEVELOPMENT AGENCY  
BJELOVAR-BILOGORA COUNTY LTD.

Trg Eugena Kvaternika 13, 43000 Bjelovar

Tel. +385 (0) 43 225 999

Fax.+385 (0) 43 225 998

E-mail: [ana@rerabbz.hr](mailto:ana@rerabbz.hr)

Web: [www.rerabbz.hr](http://www.rerabbz.hr)



Thank you for your  
attention.....